

Gustavo Piqueira's New Bible

Brazilian designer and founder of design studio Casa Rex, Gustavo Piqueira's new book project, *Mateus, Marcos, Lucas e João* is a surreal, satirical 21st-century spin on the text of the Bible. He playfully uses the design of Medieval illuminated manuscripts and the classic manuscript grid to recreate the world of the old testament, of locust swarms and fire storms, with our brave new world a new world of traffic jams and fast food. It is even bound in sheet metal with individually stuck on fake jewels.

The book presents four different versions of the story of the savior, each narrated by one of the evangelist characters in its title aping the 'original' bible structure. three complete Western alphabet sets developed, available for free download at the project's website — as well as a historical overview of the graphic evolution of the Bible dating from the dawn of Christianity until the discovery of the press in the West in the fifteenth century.

The book is launched alongside an exhibition, *Inanis—iluminuras para o século 21*, appropriately enough in a library; at the Biblioteca Brasileira Guita e José Mindlin library, at Cidade Universitária, in São Paulo open until February 2015. Displayed alongside this work is a historical overview of the graphic evolution of the Bible from ealy Christian works through to the invention of printing in the 15th century. The exhibition also displays the three unique typefaces Piqueira developed for the project. An excerpt is available for download from the exhibition website.

The box set of two books has been released in a limited print run of 1,000 numbered copies.

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