Contemporary medieval Bible

Ok. So if we talk about medieval times and the bible, why would the word "contemporary" fit into the description. It actually does. Graphic designer Gustavo Piqueira wrote a book with biblical characters – Mateus, Marcos, Lucas, João– and it is a story about a saviour (though not Jesus, but an anti-cellulite cream). However, the plot is far from being the one from the bible. Where this story meets the biblical sense is in the illustration, which is in accordance with the medieval biblical lines and typography. Check it out for yourself. viaDesigner Daily

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